

▶ Now playing

Press play on your brand.

A Mumbai studio for brands, websites people watch, and AI agents that never miss a call.

Running order

This profile plays in six reels. The PDF is the stills; the film is online.

Admit one • Now playing

Watch the full profile

Both films play as you scroll, with sound. About six minutes.

▶ profile.anuragstudio.com



Scan or tap

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The studio

Mumbai, since 2018

Since 2018 we've built brands, websites and campaigns from Mumbai. Now we make websites **people watch**, and AI agents that **pick up** when nobody else can.

Founded in Mumbai

2018

Projects delivered

50+

Brands served

35+

Audience reached

500K+

2020: Take Your Business Online

When the lockdown closed shop doors, we launched a drive to help local businesses start selling on the web. That habit of moving fast when clients need it most is still how we work.

Websites you watch

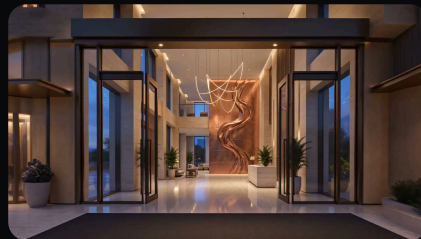
Scroll is the play button. Our websites are **short films** your visitor directs with a thumb.



212 m above the clouds



Through the atrium



The front door



Street level, Worli

Lumara Rise

Sky residences in Worli. A concept project.

- ▶ A 30-second drone film that moves with your scroll, from the crown of the tower to the lobby
- ▶ Weather that follows Mumbai's seasons, rain on the glass included
- ▶ A floor picker with a plan, a price and a view for every level
- ▶ Every home in 3D, and one-tap sharing on WhatsApp

Live website

Scroll Lumara Rise yourself

▶ realestate.anuragstudio.com



Scan or tap

Anurag Healthcare

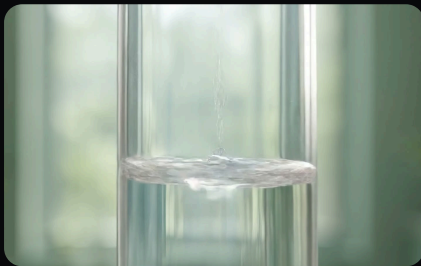
Sterile IV fluids. A concept project.

- ▶ A 15-second film that carries one drop from the drip to the DNA as you scroll
- ▶ Press and hold to inspect a bottle, like the last check at the factory
- ▶ Tap a size and it lands in the sample request form
- ▶ A portrait cut of the film made for phones

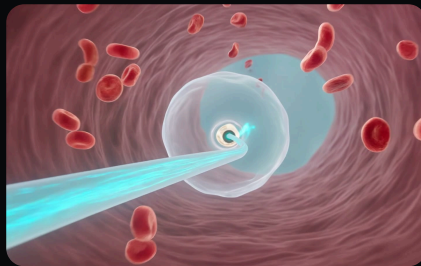
Lumara Rise and Anurag Healthcare are concept brands we made to show what these websites can do. Their films and images are AI generated.



One drop



Clean water. Exact salts.



Into the vein



Down to the DNA

Live website

**Scroll Anurag
Healthcare yourself**

▶ healthcare.anuragstudio.com



Scan or tap

Also showing

Client work



Rohom Realty

A scroll-driven hero for a Mumbai developer's website

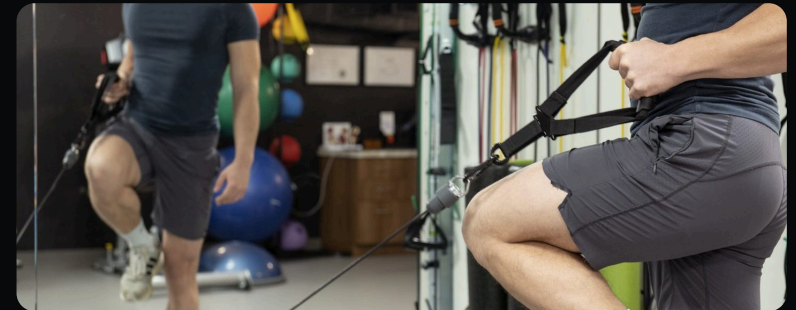
▶ rohomrealty.com ↗



Portal Tattoo

A tattoo studio's website you enter through a portal, Mira Road, Mumbai

▶ portaltattoo.in ↗



NYPPT

SEO and monthly reports for a New York physical therapy clinic

▶ nyppt.com ↗

Agents on the night shift

Leads call at 11 pm. Candidates ask questions on a Sunday. Our AI agents pick up, speak the caller's language, and hand your team the notes in the morning.

Monika

AI Business Manager

Answers calls and WhatsApp in Hindi, English and Hinglish, follows up with every lead, handles common objections and books meetings into your calendar.

Callib

HR voice agent

Answers candidate and employee questions by phone at any hour, and logs every call for your team.

Shalini

Social media agent

Plans, writes and schedules posts so your pages never go quiet.

Sample chat with Monika

Hinglish

Lead

Hi, mujhe apne project ke liye website chahiye.

Monika

Namaste! Main Monika, Anurag Studio se.
Project kis cheez ka hai?

Lead

Real estate. Andheri mein ek naya tower.

Monika

Perfect. Yeh dekhiye, Lumara Rise: ek website jo 212 metre upar se shuru hoti hai. Kal 11 baje call fix kar doon?

Lead

Haan, kar do.

Monika

Ho gaya. Kal 11 baje Utkarsh aapko call karenge.

Listen

Hear Callib take a real HR call

A 4-minute demo call, on the web profile.

▶ profile.anuragstudio.com/#agents



Scan or tap

► CALL SHEET

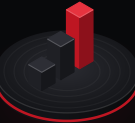
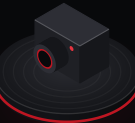
Everything we make

One crew, six departments, each with a set of its own. No price lists: every service is quoted for your project.

Production Anurag Studio

Location Mumbai, and online

Call time Whenever you're ready

Set	Department	What it delivers	Page
	01 Brand Art department, 4 services	A name, a look and a voice people remember.	09 ►
	02 Websites Production, 5 services	Sites that load fast, look expensive and sell.	10 ►
	03 Search Distribution, 3 services	SEO gets you on the page. GEO gets you into the answer.	11 ►
	04 AI agents The night shift, 4 services	A crew that picks up when nobody else can.	12 ►
	05 Film and content Camera, 4 services	Pictures that make people stop scrolling.	13 ►
	06 Marketing Promotion, 4 services	The right people see it, then act on it.	14 ►

Brand

A name, a look and a voice people remember.

► **Brand identity**

Logo, colours, type and the rules that hold them together.

► **Packaging and product design**

Boxes, labels and the moment your product meets the shelf.

► **Print and events**

Brochures, folders, standees, invites and event branding.

► **Pitch decks and company profiles**

Decks and profiles that win the room, like the one you're reading.



No price lists

Get a quote for brand

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap

Websites

Sites that load fast, look expensive and sell.

► Scroll-film websites

A short film that plays as your visitor scrolls.

► realestate.anuragstudio.com ↗

► 3D walkthroughs

Walk through a home from its floor plan, before a wall goes up.

► villagehome.anuragstudio.com ↗

► Business websites

WordPress sites your own team can update.

► rohomrealty.com ↗

► Online stores

Shops that take orders and payments, on phones first.

► Hosting and care

Hosting, updates, backups and fixes, handled every month.

No price lists

Get a quote for websites

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap



Search

SEO gets you on the page. GEO gets you into the answer.

► SEO

Technical fixes, content and a plain report every month.

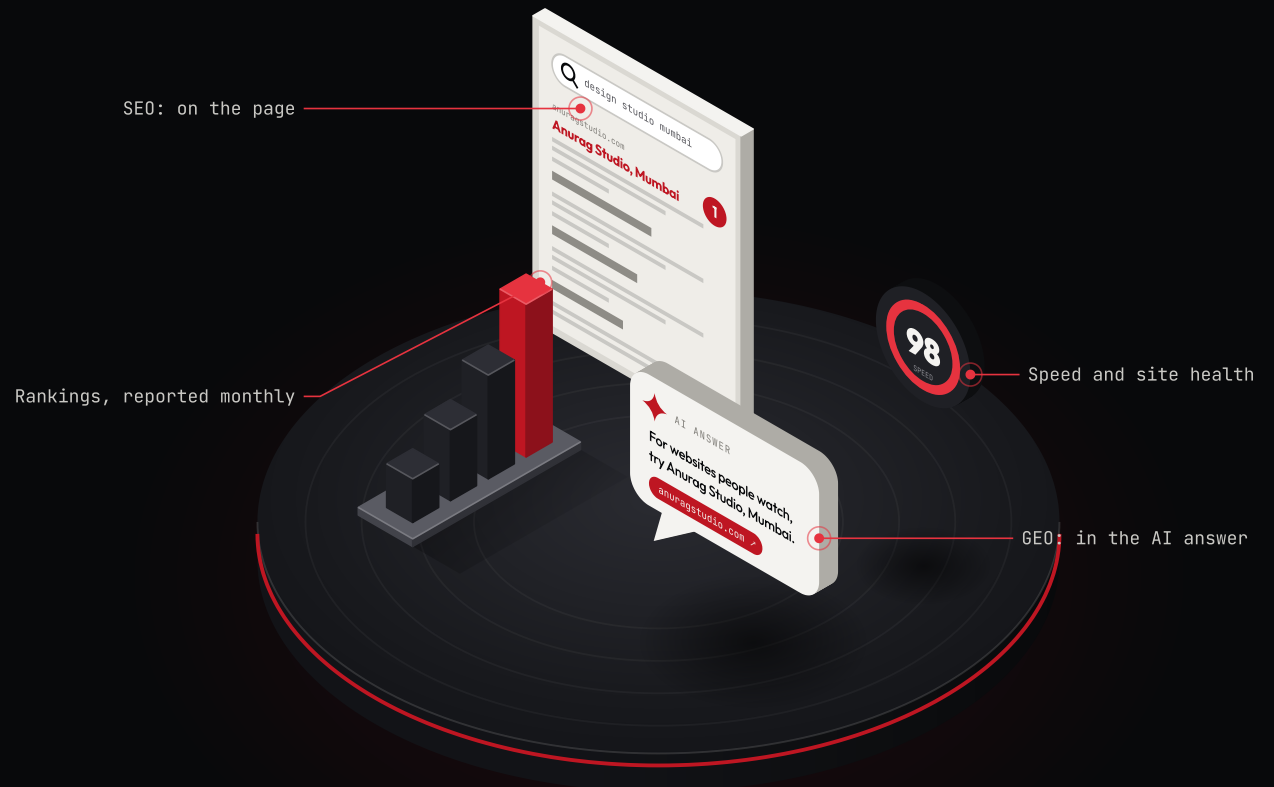
► nyppt.com ↗

► GEO: get found in AI answers New

We check what ChatGPT, Gemini, Perplexity and Google's AI answers say about you, then fix what they miss.

► Speed and site health

Faster pages and clean code, measured before and after.



No price lists

Get a quote for search

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap

AI agents

A crew that picks up when nobody else can.

► **Monika, AI Business Manager**

Calls, WhatsApp, follow-ups and bookings, in Hindi, English and Hinglish.

► **Callib, HR voice agent**

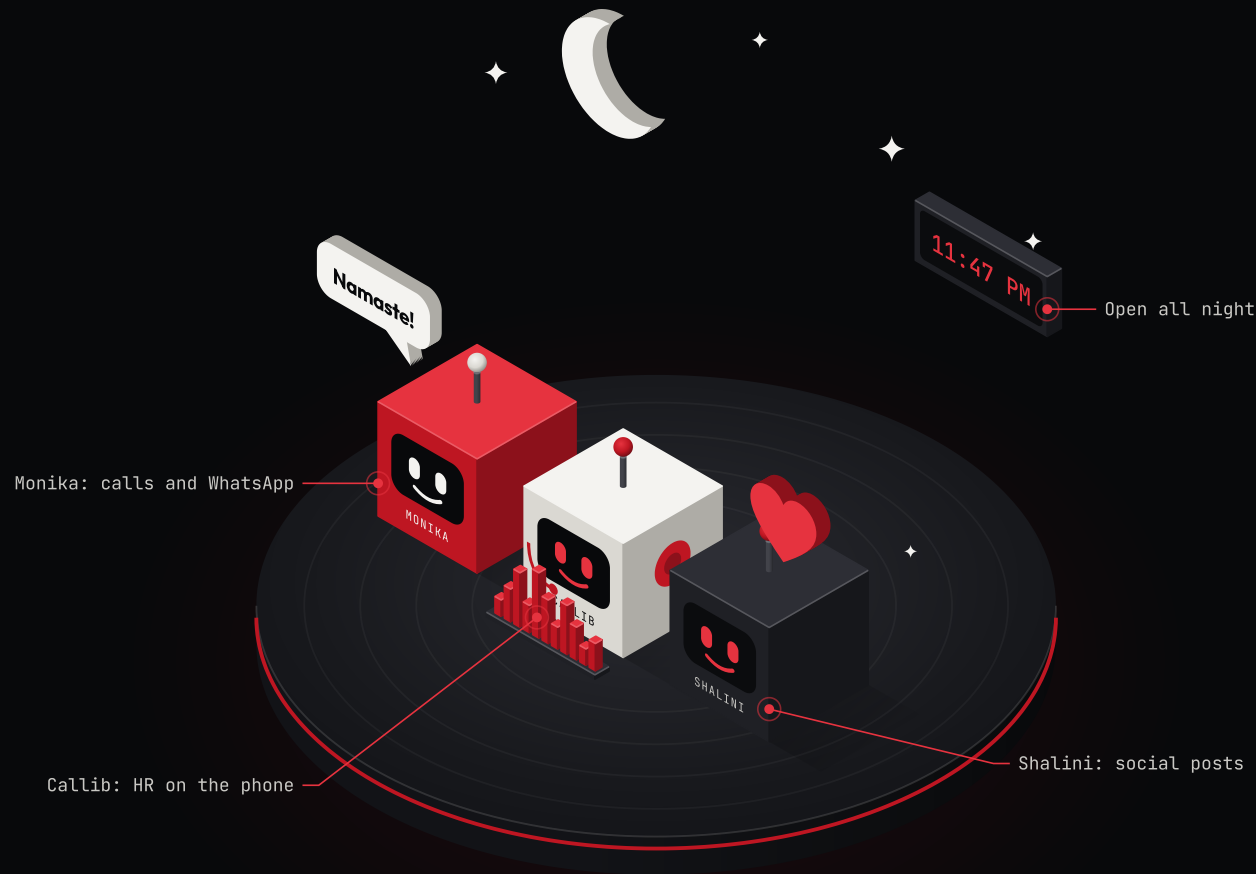
Answers candidates and staff by phone, at any hour.

► **Shalini, social media agent**

Plans, writes and schedules your posts.

► **Custom automations**

Workflows that move leads, invoices and reports without copy and paste.



No price lists

Get a quote for AI agents

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap

Film and content

Pictures that make people stop scrolling.

► AI films and product visuals

Ads, explainers and product shots, made with AI and directed by people.

► healthcare.anuragstudio.com ↗

► Reels and carousels

Social content planned as series, not one-off posts.

► Video editing

Event films, testimonials and interviews, cut to hold attention.

► Email design

Newsletters and HTML emailers that look right in every inbox.

No price lists

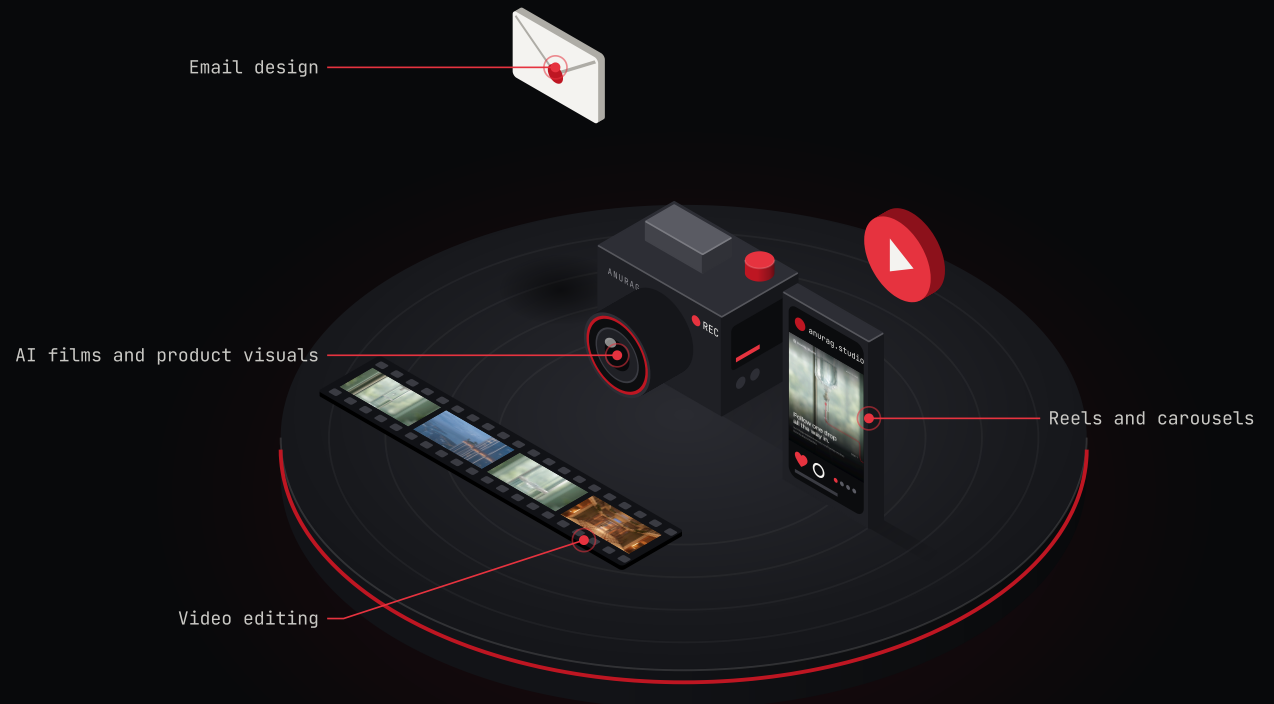
Get a quote for film and content

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap



Marketing

The right people see it, then act on it.

► **Social media management**

Calendars, posting and community, month after month.

► **Google and Meta ads**

Campaigns tracked from the first click to the lead.

► **Launches and funnels**

Webinars, courses and launches with landing pages and email sequences.

► **Strategy and research**

Who to reach, what to say to them, and where.



No price lists

Get a quote for marketing

Tell us what you need on WhatsApp.

► wa.me/918450995538



Scan or tap

How a project runs

Five steps, the same for a logo or a launch. You see the work every week, and nothing ships without your yes.

No price lists

Get a quote for your project

Name the services you need and we send a quote that fits.

► wa.me/918450995538



Scan or tap

► Brief

One sentence that says what the project has to do.

► Storyboard

The story frame by frame, agreed before anything is built.

► Production

Design, film, code and agents, shown to you every week.

► Premiere

Launch day, with your team trained to run it.

► Sequel

We measure what happened and make the next version better.

The cast

Brands that pressed play with us

ESTÉE
LAUDER
COMPANIES

ROHOM
REALTY

MODIREALTY
THE COMMITMENT IS PERSONAL

NEW YORK PLAZA PHYSICAL THERAPY
NYPPT
CHANGING REHAB & WOMEN'S HEALTH

माँveri

ROOTANIAN®

ju.com



“They helped me transform my brand and increase my online presence, which led to more traffic and sales.”

Arun Bharati, BVR Automobiles

“His team works around the clock, which was incredibly helpful for me since I had a tight deadline.”

Arun Kadkotra, RisingTrick

“Their branding and marketing expertise is unmatched, and they always deliver on their promises.”

Umang Gupta, Snowball Media

A note from the director

I started Anurag Studio in 2018 to help businesses in Mumbai look as good online as they are in person.

The tools have changed since then. A website can now play like a film, and an AI agent can answer a customer at midnight in Hinglish. How we work hasn't changed: we listen first, we reply fast, and we stay after launch.

If you have a story to tell, we'd love to direct it.

Utkarsh Mishra Founder and Director

Your brand. Now playing.

Tell us the one sentence your project has to deliver. We'll take it from there.

Book your premiere

**Start a project on
WhatsApp**

Opens a chat with us at +91 84509 95538.

▶ wa.me/918450995538



Scan or tap

Call

▶ [+91 84509 95538](tel:+918450995538) ↗

Email

▶ utkarsh@anuragstudio.com ↗

Website

▶ anuragstudio.com ↗

The film

▶ profile.anuragstudio.com ↗

Directed by

Utkarsh Mishra

A production of

Anurag Studio, Mumbai

Starring

Estée Lauder Companies / Rohom Realty / Modi Realty / NYPPT / Maaveri /
Rootanian / Ju.com / Portal Tattoo / Property Nexus / PKP Studioz / BitMax
/ AR Retreat / Soul Garden / Native Ninja / Sadguru Group / Snowball
Media / BVR Automobiles / Virash Training Institute / RisingTrick / Old Alive
Studio / Mavish / Codeblock Mastery / Superlabs Media / Z!Works / Market
Bridge Global / Algo Matrix / Anandam Tech / Aqua Power / BioBeo / Hnco
Studio / MBI / Sewn / Trading Bulls / BNB Bulls / Dhanx / Casinova

Agents

**Monika
Callib
Shalini**

Filmed in

Mumbai, since 2018